



## **YOU KNOW HOW GREAT YOU ARE... BUT DOES EVERYBODY ELSE???**

Oldies 1510 and the Hackettstown Business Improvement District want to let local area residents know about **you** and **your** business. Local residents drive up and down Main Street Hackettstown everyday and still might not know who you are or what you have to offer.

The Hackettstown BID will be co-sponsoring commercials highlighting local businesses in Hackettstown and surrounding communities on WRNJ.

Record a 10-15 second promo and introduce yourself to all of your neighbors...especially the ones that may not know you're there!

*10 Second Intro: (Courtesy of WRNJ)*

*Did you know there are literally hundreds of businesses in Hackettstown, many of which are right on Main Street? How many can you name? That would leave a few hidden treasures that you may not know about. Are you familiar with these local shops?*

Business #1: 10/15 seconds

Business #2: 10/15 seconds

Business #3: 10/15 seconds

*10 Second Outro: (Sponsored by Hackettstown BID)*

*Were there any businesses you didn't know about? Check them out and help strengthen the local economy. This message is brought to you by the Hackettstown Business Improvement District: Supporting hometown shopping right here in Hackettstown.*

### **Investment:**

**Your business will be mentioned 20 times a month: \$200.00**

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