



## "BREAKFAST OR LUNCH FOR FOUR" PROMOTION

EVERYONE WINS....

⇒ **YOUR RESTAURANT WINS NEW CUSTOMERS WITH :**

- Your advertising schedule that will reach Oldies 1510's loyal audience, describing the unique features of *your* restaurant.
- Oldies 1510 "BREAKFAST OR LUNCH FOR FOUR" winners will have breakfast or lunch at *your* restaurant, many for the first time, and be back for more!
- Added value on-air exposure for *your* restaurant when Russ Long talks about *you* in the Morning Drive "BREAKFAST OR LUNCH FOR FOUR" call-in contest!
- Trade portion of your advertising schedule will be used toward the winner's "BREAKFAST OR LUNCH FOR FOUR" — so while they receive delicious FREE meals from you, *you* receive prime airtime for every meal you provide!

⇒ **Oldies 1510 LISTENERS WIN DELICIOUS MEALS AND A GREAT TIME AT YOUR RESTAURANT!**

⇒ **Oldies 1510 WINS WITH A SUPER PROMOTION THAT IS FUN ON THE AIR, GETS OUR LISTENERS INVOLVED WITH YOUR BUSINESS, ADDING TO YOUR CUSTOMER BASE!**

Oldies 1510 "BREAKFAST OR LUNCH FOR FOUR" Package:

30 Sixty-second Commercials @ \$35.00 each or \$1050.00 per month  
\$650.00 cash & \$400.00 trade (10 certificates @ \$40 ) per month

All commercials scheduled on Oldies 1510 Total Audience Plan. Rates are net.

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