



## **Forecast: Increased Sales**

What one topic does everyone talk about every day without fail? The weather. When we get up in the morning, the first thing we want to know is..."What's the weather." Next, we want to know what tomorrow's weather is going to be. And the weather in northwest New Jersey is often different than the conditions in New York City.

At WRNJ Radio we realize the importance of local weather information to our listeners. Your company's sponsorship of 60 weather forecasts in a 20 hour period will give you consistent, relentless exposure to our 40,000+ local listeners

**Here's the sponsorship program in a nutshell:**

**60 Weather Report Sponsorships a day...3 per hour for 20 hours (10AM – 6AM) Each sponsorship includes your business name and positioning statement.**

*Example:*

*(jingle...Oldies 1510 Weather)*

*Brought to you by Mama's & Café Baci...catering to today's lifestyles.*

*(weather forecast given by meteorologist)*

**Total Investment: \$250.00**

P.O. Box 1000 - Hackettstown, New Jersey 07840  
Phone: (908) 850-1000 Fax: (908) 852-8000 [www.wrnj.com](http://www.wrnj.com)