

EEO PUBLIC FILE REPORT

This Report covers full-time vacancy recruitment data for the period
February 1, 2010 through January 31, 2011.

- 1) **Employment Unit Location: Hackettstown, NJ/ WRNJ-AM**

- 2) **EEO Contact Information for Employment Unit:**

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| Mailing Address: WRNJ Radio PO Box 1000 Hackettstown, NJ 07840 | Telephone Number: 908-850-1000 Contact Person: Dave Kelber E-mail Address: dkelber@wrnj.com |
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- 3) **List all Full-Time Job Vacancies Filled in the Employment Unit:**

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|-------------------------------|-------------------------------------|
| Job Title | Recruitment Source Referring |
| Account Representative | Former employee |

WRNJ is an Equal Opportunity Employer

**PO Box 1000, Hackettstown, NJ 07840
Telephone 908-850-1000 Fax 908-852-8000 www.wrnj.com**

RECRUITMENT SOURCE LIST

| Recruitment Source Name | Contact Person | Address | # Interviews | Source Reqst Notification? |
|---|---------------------------------|---|---------------------|-----------------------------------|
| American Wm in Radio/TV/NY Chapter | Rosemarie Sharpe | 234 Fifth Avenue, Suite 403, NY, NY 10001 | 0 | N |
| Brookdale Community College | Placement Officer | 765 Newman Springs Road, Lincroft, NJ 07738 | 0 | N |
| Cedar Crest College | Placement Officer | 100 College Drive, Allentown, PA 18104 | 0 | N |
| Connecticut School of Broadcasting | Marlow Donohue | 377 Route 17 So, Penthouse, Hasbrouck Hts, NJ 07604 | 0 | N |
| Centenary College/Career Services | Patricia Mahaffey | 600 Jefferson Street, Hackettstown, NJ 07840 | 0 | N |
| Centenary College | Dr. Debra Albanese | 400 Jefferson Street, Hackettstown, NJ 07840 | 0 | N |
| County College of Morris/Career Services | Albert Foderaro, Director | Route 10/Center Grove Rd, Randolph, NJ 07869 | 0 | N |
| County College of Morris/Women's Center | Elaine Muller, Director | Route 10/Center Grove Rd, Randolph, NJ 07869 | 0 | N |
| Daily Record/Classified | Margaret Miller, Supervisor | 800 Jefferson Rd, Parsippany, NJ 07054 | 0 | N |
| Drew University/Career Center | Laure Paul, Director | 36 Madison Avenue, Bos 802, Madison, NJ 07940 | 0 | N |
| E. Stroudsburg University/Affirmative Action | Women's Center | 200 Prospect St.East Stroudsburg, PA 18301 | 0 | N |
| Express Times | Erin Schmitt | 30 North 4th Street, PO Box 391, Easton, PA 18044 | 0 | N |
| Hackettstown Rotary Club | Kevin Guyette, President | PO Box 561, Hackettstown, NJ 07840 | 0 | N |
| Hackettstown Kiwanis Club | David Nordquist, President | PO Box 15, Hackettstown, NJ 07840 | 0 | N |
| Ithaca College/Recruiting Office | John Fracchia, Assistant | 1101 Gannett Center, Ithaca, NY 14850-7114 | 0 | N |
| King's College/Career Planning | Dr. Joan Blewitt, Director | 133 North River Street, Wilkes Barre, PA 18711 | 0 | N |
| Lehigh University/Center for Journalism | Jack Lule, Professor | Coppee Hall, 33 Coppee Drive, Bethlehem, PA 18015 | 0 | N |
| Lehigh University/Job Placement | Placement Officer | 436 Broadhead Ave, Bethlehem, PA 18015 | 0 | N |
| Monmouth University | Placement Officer | Cedar Avenue, West Long Branch, NJ 07764 | 0 | N |
| Moravian College | Placement Officer | 1200 Main Street, Bethlehem, PA 18015 | 0 | N |
| Morris Cty Hispanic American Chamber/Com | Reynaldo Caudillo | 122 Village Drive, Morristown, NJ 07960 | 0 | N |
| Kean College of NJ | Janice Johnston, Coordinator | Morris Avenue, Union, NJ 07083 | 0 | N |
| Kean College of NJ/AA Program | Sigfredo Carrion, Director | Morris Avenue, Union, NJ 07083 | 0 | N |
| Morris Cty Organization for Hispanic Affairs | Maria Gonzalez | 95-97 Bassett Highway, Dover, NJ 07801 | 0 | N |
| Morristown One Stop Workforce NJ | Doreen Brodsky, Sr, Interviewer | 30 Schuyler Place, 2nd Floor, Morristown, NJ 07960 | 0 | N |
| National Association of Broadcasters | Employment Clearing House | 1771 N Street NW, Washington, NJ 20036 | 0 | N |
| National Organization for Women | Job Placement | 114 West State Street, Trenton, NJ 08650 | 0 | N |
| Northampton Community College | Job Placement | 3835 Green Pond Road, Bethlehem, PA 18015 | 0 | N |
| NJ Broadcaster's Assoc. | Job Placement | 348 Applegarth Rd, Monroe Twp, NJ 08831 | 0 | N |
| NJ State Employment Service of Morris County | Job Placement | 5 Sussex Avenue, Morristown, NJ 07960 | 0 | N |
| NJ State Employment Service of Warren Cty | Karen Kapral, Empl Interviewer | 75 South Main Street, Phillipsburg, NJ 08865 | 0 | N |
| Norwescap | Monica Kilgore Outreach | 350 Marshall Street, Phillipsburg, NJ 08865 | 0 | N |
| Raritan Valley College | Job Placement | PO Box 3300, Somerville, NJ 08876 | 0 | N |
| Recorder Community Newspapers | Kathy McDonough | PO Box 687, Bernardsville, NJ 07924 | 0 | N |
| Rutgers UniversityCareer Center | Carol Young | 326 Penn Street, Camden, NJ 08102 | 0 | N |
| Rutgers University | Thomas Hopkins | Hill Hall, Room 313, 360 Dr.Martin King,Jr Blvd, Newark, NJ | 0 | N |
| Sussex County Community College,SCCC/ETV | Gary Gustavson, Channel 44 Co | College Hill, Newton, NJ 07860 | 0 | N |
| Soroptimist International | Joyce Hines | PO Box 7004, Hackettstown, NJ 07840 | 0 | N |
| Trenton College of New Jersey | Career Placement | PO Box 7718, Ewing, NJ 08628-0718 | 0 | N |
| Wm Paterson University of NJ/Career Development | Placement Office | 300 Pompton Road, Wayne, NJ 07470 | 0 | N |
| Warren County Community College/Career Center | Fae Guerin, Career Specialist | 475 Route 57 West, Washington, NJ 07882 | 0 | N |
| Women's Center of Warren County | Centenary College | 400 Jefferson Street, Hackettstown, NJ 07840 | 0 | N |
| WRNJ Radio | Dave Kelber | PO Box 1000, Hackettstown, NJ 07840 | 0 | N |
| WRNJ.com | Dave Kelber | PO Box 1000, Hackettstown, NJ 07840 | 0 | N |
| WRNJ Employee Referral | Norman Worth | PO Box 1000, Hackettstown, NJ 07840 | 1 | N |
| WRNJ Employee Referral | Joyce Estey | PO Box 1000, Hackettstown, NJ 07840 | 3 | N |

4. Job Title: Account Executive

Referral Source of Hire: Internal Employee Referral

5. Total Number of Interviewees Referred:

From the period February 1, 2011 to January 31, 2011, this employment Unit interviewed 1 applicant. There was 1 full time employment opportunity available. The position was filled by a former employee of WRNJ.

6. Supplemental Recruitment Initiatives:

a) Initiative: **Job Fair**

This Employment Unit attends Career Fairs in an effort to attract a diverse range of potential employees. Station personnel including announcers, sales reps and managers are available to answer questions during the events. During the reporting period personnel from this Employment Unit attended 0 job fairs.

Initiative: **Job Shadows**

This Employment Unit participates in the Job Shadowing Program at a number of local high schools. Students observe and learn the skills required for different jobs in radio broadcasting and gain practical knowledge of the radio broadcasting business. During the reporting period, high school and college students job shadowed various positions, including on-air talent, producers, programming, production and the general daily operations of a radio station.

b) Initiative: **Internship Program**

The Employment Unit operates an Internship Program and accepts interns on a regular basis in various departments. During the reporting period, high school and college students completed internships in the news and programming departments.

c) Initiative: **EEO Outreach**

The Employment Unit airs, on a run-of-station basis, a pre-recorded announcement, which details our commitment to providing equal opportunity to all. The announcement was written and produced by the

New Jersey Broadcasters Association and airs on the average of twice a day. Affidavits of performance are on file for the entire reporting period.

“ HI, THIS IS PAUL ROTELLA, AND I’M EXECUTIVE DIRECTOR OF THE NEW JERSEY BROADCASTERS ASSOCIATION OF WHICH THIS STATION IS A MEMBER, AND ALONG WITH ALL OF THE OTHER BROADCAST MEMBERS, ARE DEDICATED TO EQUAL EMPLOYMENT OPPORTUNITIES IN BROADCASTING.

WE WANT ALL PERSONS WHO ARE QUALIFIED TO KNOW ABOUT AND APPLY FOR ALL OF THE JOB OPENINGS THAT STATIONS HAVE AVAILABLE.

IF YOU BELONG TO, OR KNOW OF ANY COMMUNITY GROUP THAT HELPS PEOPLE FIND JOBS, WE WANT TO KNOW ABOUT THEM, SO WHEN A JOB OPENING COMES UP AT THIS STATION, WE CAN NOTIFY THAT GROUP, AND THE COMMUNITY GROUP CAN NOTIFY ALL OF ITS MEMBERS WHO WOULD LIKE TO KNOW ABOUT AND APPLY FOR JOBS IN RADIO AND TV.

PLEASE TELL THESE ORGANIZATIONS TO CONTACT ME, PAUL ROTELLA, IN CARE OF THIS STATION, TO GET ON THE OPPORTUNITY EMPLOYMENT LISTING SERVICE.

THIS JOB LISTING SERVICE IS A FREE EQUAL EMPLOYMENT OPPORTUNITIES OUTREACH PROGRAM OF THE NEW JERSEY BROADCASTERS ASSOCIATION AND THIS STATION.

REMEMBER, WRITE TO ME IN CARE OF THIS STATION.”